



Champions & Teams on GiveSmart: Fundraising and Walking as a Team Tutorial and FAQs

What is a Champion?

Champions are individuals who raise funds on behalf of Hope Floats through their own personal Fundraising Page. This page can be shared with others to tell your story or explain your reason for fundraising, and to collect donations in support of Hope Floats.

**Please note: Your Fundraising Page is solely for fundraising. All funds raised will be donated directly to Hope Floats. Creating a Fundraising Page does not create or register yourself/your team.*

If I make a Fundraising Page, does that register me for the walk?

No. Creating a Fundraising Page (becoming a Champion) does not register you for the walk. You must still register separately through the “Registration & Sponsorship” page.

**See ‘Registering Team Members’ slide for instructions*

Can our team wear our own shirts or colors in honor of our loved one?

Absolutely! Team gear is allowed and encouraged.

I’m having trouble creating my Fundraising Page/registering. What should I do?

We’re here to help! You can email info@hopefloatswellness.org or call 781-585-4221 x102, and a member of our team will be happy to assist you with any registration or fundraising questions.

How to Make a Fundraising Page

Go to 2026MemoryWalk.givesmart.com

Scroll to the section that says: *“Help our cause by creating your own fundraising page today!”*

Click **“Create Your Fundraising Page Here”**

Enter your information to create a GiveSmart account. Then, create a team name and set your fundraising goal.

Click **“Go to Fundraising Page”**, then select **“Edit Fundraising Page”**

Click **“Edit Content”** to share your loved one’s story and explain why you are walking in their honor.

**Optional: Add an image to your page.*

When you’re finished, click **“Save”**, then select **“Ready to go live with your fundraising page? Request approval now.”**

Once your page is approved, you’ll receive a shareable link. You can use this link to post on social media or send via email or text to family and friends to support your fundraising efforts!

Note: Our staff will be notified when you register your team. Pages are reviewed during business hours and may take up to 24 hours to go live.

Registering Team Members

Walking with a team is a meaningful way to come together and honor your loved one.

All participants who wish to walk as part of a team must register through the **“Registration & Sponsorship”** page.

After selecting the number and type of tickets, they will be asked **“Will you be walking with a team? If so, please provide your team name.”** This is where they should enter your team name. Be sure to share your team name with all team members so everyone registers correctly.

There are **two ways** to register as a team:

1. One person can purchase **all** tickets and **assign** them to each team member during purchase.
2. Each team member can register and purchase their own ticket **individually**.

As long as everyone enters the same team name, they will automatically be registered as part of the group!

TIP: If you have a Fundraising Page, include your team name in the page description so friends and family can easily identify and support your team!

More questions? Contact us at info@hopefloatswellness.org or 781-585-4221 x102, and a member of our team will be happy to assist you!

We look forward to seeing you all April 25th!